

Template Newsletter Articles

Revised: July 2018

Longer Newsletter Article (288 words)

The “I **Can** Afford College” campaign is a statewide, financial aid awareness initiative directed and managed by the California Community Colleges Chancellor’s Office. The campaign educates current and prospective students about the availability of financial aid at California’s community colleges – now and year-round – to help make their higher education dreams a reality.

The California Community Colleges is the largest system of higher education in the nation, with 115 colleges serving 2.4 million students per year. The colleges supply workforce training, basic skills education and prepare students for transfer to four-year colleges and universities. During the 2016-17 academic year, more than 1 million California community college students received financial aid totaling more than \$2.8 billion.

Despite the large number of students receiving financial aid, there are likely even more that are eligible. Research shows that many students don’t believe they qualify for aid and therefore do not apply. Financial aid – including fee waivers, grants, scholarships, work study programs and loans – is available year-round to help students pay for fees, books, supplies and sometimes even rent. Community college students who enroll full-time may have access to more financial aid and are more likely to complete their education. All students who need assistance paying for college are encouraged to apply for financial aid.

Visit our website, icanaffordcollege.com, for detailed financial aid information, to begin the application process, get connected with your local college financial aid office, and to find financial aid workshops in your area where you can receive free one-on-one assistance completing the applications. Individuals who do not have Internet access can call **1-800-987-ICAN (4226)**.

For additional updates and information, you can also connect with us on social media: we’re on Facebook, at facebook.com/icanaffordcollege, Twitter [@icanafrcollege](https://twitter.com/icanafrcollege), and Instagram at [icanaffordcollege](https://instagram.com/icanaffordcollege).

Shorter Newsletter Article (150 words)

The “I **Can** Afford College” campaign is a statewide, financial aid awareness initiative sponsored by the California Community Colleges Chancellor’s Office. The campaign educates current and prospective California community college students about the year-round availability of financial aid – such as fee waivers, grants, scholarships, work study programs and loans – to help pay for fees, books, supplies and sometimes even rent. During the 2016-17 academic year, more than 1 million California community college students received financial aid totaling more than \$2.8 billion.

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