

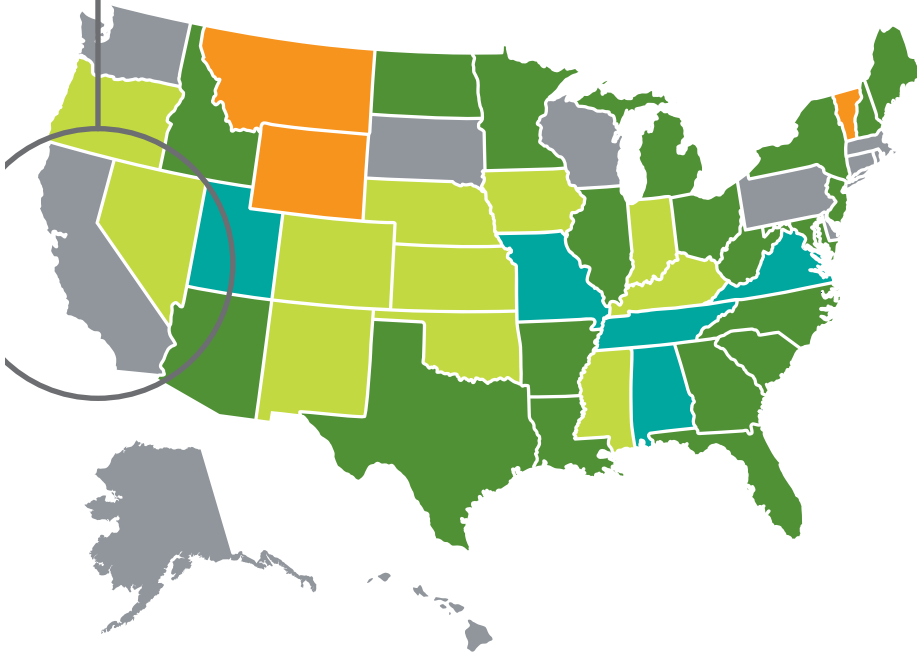
COUNTING AHEAD



Financial Wellness Initiative

California Grade F

2015 study on High School financial literacy requirements
 Source: CHAMPLAIN COLLEGE, Center for Financial Literacy
 2015 NATIONAL REPORT CARD



A – The state requires personal finance instruction as a graduation requirement that is equal to a one-semester, half-year course (minimum of approximately 60 hours of personal finance instruction in an academic year).

- A** 9.8% | 5 states
- B** 39.2% | 20 states
- C** 21.6% | 11 states
- D** 5.9% | 3 states
- F** 23.5% | 12 states

F – The state has virtually no requirements for personal finance education in high school. High school students in these states are able to graduate from high school without ever having the opportunity to take a course that includes financial literacy instruction.

2014 The seeds were planted...



Partnerships

- NEFE
- Jump\$tart Coalition
- WISE
- Spark Point Center at Skyline College

Advisory Group

- Jump\$tart Coalition
- WISE
- NEFE
- Lake Champlain College
- Ohio State University
- Federal Reserve Bank of Boston
- James Madison University
- CC League

Set Goal:

80%

of colleges using CashCourse

Achieved:

80.9%

participating

90 colleges aboard!

Support

Training

Keys to Success

Resources

Quality Assessment

Jump\$tart training

84 participants

WISE certification

27 taken

Financial Literacy

30 attended in 2016 | 55 attended in 2017

More to come:

- Social media campaign
- Community website
- List serve
- CashCourse user group

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