

icanaffordcollege.com

Draft Template Newsletter Articles

Revised – January 2013

Longer Newsletter Article (264 words)

The “**I Can** Afford College” campaign is a statewide, financial aid awareness initiative sponsored by the California Community Colleges. The campaign educates current and prospective students about the availability of financial aid – now and year-round – to help make their higher education dreams a reality.

The California Community Colleges supply workforce training, basic skills education and prepare students for transfer to four-year colleges and universities. They are the largest system of higher education in the nation with 112 colleges serving 2.4 million students per year. During the 2011-12 academic year, nearly one million of these students received financial aid totaling more than \$2.7 billion.

Despite the large number of students receiving financial aid, there are likely many more that are eligible. Research shows that many students don't believe they qualify for aid and therefore do not apply. Financial aid – including fee waivers, grants, scholarships, work-study programs and loans – is available year-round to help students pay for fees, books, supplies and sometimes even rent. Community college students who enroll full-time may have access to more financial aid and are more likely to complete their education. All students who need assistance paying for college are encouraged to apply.

Visit our website, icanaffordcollege.com, for detailed financial aid information, to begin the application process, get connected with your local financial aid office and to find financial aid events in your area where you can receive one-on-one assistance completing the applications. Individuals who do not have Internet access can call **1-800-987-ICAN (4226)**.

For additional updates and information, you can also connect with us on Facebook, at www.facebook.com/icanaffordcollege, and Twitter @icanafrcollege.

Shorter Newsletter Article (130 words)

The “**I Can** Afford College” campaign is a statewide, financial aid awareness initiative sponsored by the California Community Colleges. During the 2011-12 academic year, nearly one million California community college students received financial aid totaling more than \$2.7 billion. Financial aid – such as fee waivers, grants, scholarships, work-study programs and loans – is available year-round to help students pay for fees, books, supplies and sometimes even rent. Visit our website, icanaffordcollege.com, for detailed financial aid information, to begin the application process, get connected with your local financial aid office and to find financial aid events in your area where you can receive one-on-one assistance completing the applications. Individuals who do not have Internet access can call **1-800-987-ICAN (4226)**.

You can also connect with us on Facebook, at www.facebook.com/icanaffordcollege, and Twitter @icanafrcollege.

###