

Campaign Overview

The "I **Can** Afford College" campaign is a statewide, financial aid awareness initiative that is sponsored by the California Community Colleges. The purpose of the campaign is to educate current and prospective students about the year-round availability of financial aid at California's 114 community colleges to help pay for fees, books, supplies and sometimes even rent.

Valuable Resource for Students

The heart of the campaign is our multilingual (English, Spanish and Chinese) website, **icanaffordcollege.com**. The website provides current and prospective students with valuable financial aid information and connects them with professionals at their local college to receive free one-on-one assistance with the application process. Detailed information and applications on the website enable students to apply online for federal, state and community college financial aid. Students who do not have Internet access can call **1-800-987-ICAN (4226)** to get connected with a community college financial aid office in their area. The key features of **icanaffordcollege.com** include the following:

- o Online access to all of the necessary financial aid forms and answers to the most frequently asked financial aid questions.
- o Zip code locator that offers students direct contact information for the nearest community college campuses, including physical addresses, financial aid office phone numbers, and email and website addresses.
- o A financial aid events and workshop locator that helps students find an event in their area, where they can receive FREE individual assistance to identify the types of aid that are right for them, and to complete appropriate financial aid forms.

Campaign Materials

The "I **Can** Afford College" campaign is pleased to offer a variety of collateral and promotional materials free of charge. Items include brochures, flyers, folders, T-shirts and more. Quantities of materials are limited so please order only what you need. To order materials, visit the "Campaign Materials" page of **icanaffordcollege.com**.

**If you have questions or would like more information, please contact
Amanda J. Davis, Project Manager, at amandajdavis10@gmail.com, or (916) 320.1469.**

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The California Community Colleges is the largest system of higher education in the nation, composed of 72 districts and 113 colleges serving 2.1 million students per year. Community colleges supply workforce training, basic skills education and prepare students for transfer to four-year institutions. The Chancellor's Office provides leadership, advocacy and support under the direction of the Board of Governors of the California Community Colleges.